



Semaphore Press Kit

2023/2024



Long version

Semaphore Boilerplate

Semaphore, founded in 2011 by developers Darko Fabijan and Marko Anastasov, is a leading force in revolutionizing the CI/CD process for technology companies.

Our mission is to empower organizations to achieve superior results through efficient and effective software solutions. Trusted in over 100 countries, Semaphore caters to a wide range of clients, from SMBs to Fortune 500 companies.

At our core, we value creating real impact, collaborative growth, and continuous improvement. Our team of dedicated professionals is committed to delivering high-quality services and products, driven by a culture of ownership and proactive action. We believe in making complex things simple, valuing autonomy, and building trust through transparency and shared knowledge.

Partnering with top engineering teams worldwide, Semaphore stands as a beacon of innovation, helping companies like Confluent, BetterUp, and Indeed reach new heights in efficiency and productivity.



Short version

Semaphore Boilerplate

Semaphore is a CI/CD platform that allows you to confidently and quickly ship quality code. Trusted by leading global engineering teams at Confluent, BetterUp, and Indeed, Semaphore sets new benchmarks in technological productivity and excellence.



Leadership Team



Marko Anastasov

Co-founder of Semaphore and [Operately](#)

Marko was crucial in transforming Semaphore from an idea to a cloud-based platform engineering teams use worldwide. His role spans critical domains such as business execution, product design, marketing, and engineering. Currently, Marko is focused on building Operately, an open-source startup operating system.

 [@markoa](#)

 [@markoa](#)



Darko Fabijan

Co-founder of Semaphore

Darko enjoys breaking new ground and exploring tools and ideas that improve developer lives. He enjoys finding the best technical solutions with his engineering team at Semaphore. In his spare time, you'll find him cooking, hiking, and gardening indoors.

 [@darkofabijan](#)

 [@darkofabijan](#)





Boštjan Cigan

Developer Relations

A senior engineer turned into DevRel with a history of working with startups and enterprises (Povio, Sportradar, Automatic, Qloo, Presearch), solving engineering challenges, leading and growing teams and a passion for community building and knowledge sharing (Thinkful, Smart Ninja).

 [@bostjan-cigan](#)

 [@bostjan_cigan](#)



Aleksandar Mitrovic

Product Manager

With a decade of experience, Aleksandar specializes in leading development teams to greater efficiency. At Semaphore, he applies his analytical skills as a product manager to understand user needs, striving to enhance the product in meaningful ways. His focus is always on finding practical solutions that resonate with users.

 [@aleksandar-cole](#)



Damjan Becirovic

Software Architect

Damjan began as an intern at Semaphore, contributing to an R&D project that evolved into Semaphore 2. Now, he leads Semaphore On-Premise development and collaborates on designing new systems and features with the team. Outside of work, he's a travel enthusiast and bookworm battling shelf space constraints.

 [@damjan-becirovic](#)



Semaphore Team

Having embraced the principles of remote work, we are a 100% remote team working from diverse countries. Getting together remains an important part of our culture.



Media Resources

Semaphore logo

↓ [Download EPS](#)

↓ [Download SVG](#)

↓ [Download PNG](#)

High-resolution images



↓ [Download PNG](#)



Videos & audio files



[Darko Fabijan - Express Feedback Loops](#)

Social links



[@SemaphoreCI](#)



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[@Jp2T4d7zms](#)



Product Fact Sheet

Semaphore is a CI/CD platform that allows you to confidently and quickly ship quality code. It is used everyday by high-performing technology companies seeking better results.

Our platform is built to boost you without adding complexity. It's effortless to set up, easy to maintain, and equipped with a rich toolkit to elevate your DevOps practices.

- ✓ **Faster Onboarding**
- ✓ **3x Better Performance**
- ✓ **Safe and Secure**
- ✓ **Zero Maintenance**
- ✓ **Scalable model**
- ✓ **Higher Productivity**

10 years in business

Semaphore is used in over 100 countries



100%

Remote team

1K+ satisfied customers worldwide

4.7/5 on G2Crowd

Hosting options



Cloud

- Fast setup, no maintenance, great support.
- Linux, macOS, Docker environments.
- Wide range of machines.



Hybrid

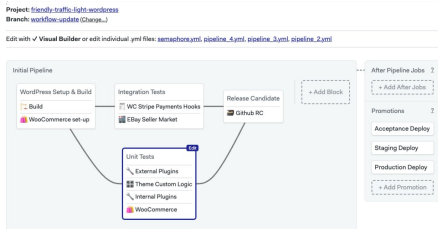
- Cloud app with self-hosted job runners.
- Out of the box runners auto-scaling.
- Unidirectional and encrypted communication.



On-premise

- Host your CI/CD behind your company firewall.
- Manage CI/CD on your own infrastructure.
- Full compliance with security regulations.

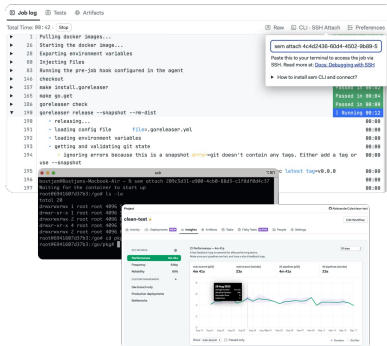




Easy to model complex pipelines

Visual Workflow Editor and YAML-based configuration make it simple to build and maintain even the most complex workflows.

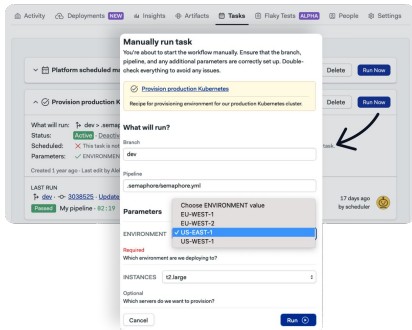
Model complex delivery pipelines with full DAG (Directed Acyclic Graph) support. Run tasks in parallel or sequentially, and create chains of dependencies.



Fast feedback loops

Integrated metrics and test reports provide you with clear visibility into your pipeline's performance, allowing you to quickly pinpoint any bottlenecks.

Once identified, features such as caching, simple parallelization, debugging sessions, and powerful build environments help speed up your feedback loop.



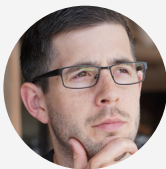
Stress-free deployments

Deployment targets let you set up comprehensive and secure deployment policies and track deployment history.

Our latest feature - tasks, enable your DevOps teams to define recipes and manage and provision infrastructure through code.



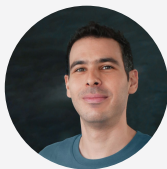
Case Studies



indeed

Indeed deploys 3x more often with Semaphore 2.0

[Read case study](#)



klarx

Klarx moves away from GitHub Actions to build 3x times faster with Semaphore

[Read case study](#)



BlueLabs

BlueLabs Speeds Up Monorepo Builds x4 with Semaphore

[Read case study](#)



channable

Semaphore halves time from push to deployment for Channable's heavy-duty builds

[Read case study](#)





TextMaster
an acolad company.

Semaphore's
game-changing support
team speeds TextMaster to
halved build times

[Read case study](#)



SPLIT ☺

SplitPayments reduces build
time from 15 to 2.5 minutes
by moving to Semaphore

[Read case study](#)



AppSignal 🐞

Semaphore's containers
provide stability for
AppSignal

[Read case study](#)



magnetis

Magnetis builds iOS apps 2x
faster with Semaphore

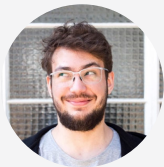
[Read case study](#)





SmartPension gains full control over its CI process with Semaphore

[Read case study](#)



SimplePractice decreases total build time by 15-20%

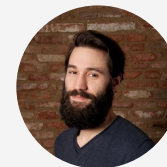
[Read case study](#)



SUPERHUMAN

Superhuman reduced total build time from 22 minutes to 8 minutes

[Read case study](#)

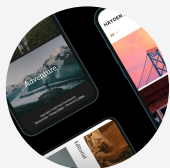


mynewsdesk

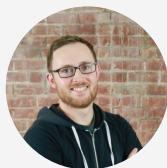
Mynewsdesk accelerates release cycles 6x with Semaphore

[Read case study](#)



**500px**

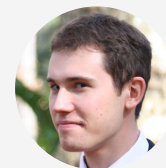
500px moves from Jenkins to Semaphore for improved scalability

[Read case study](#)**OW** OPTIMAL WORKSHOP

Optimal Workshop finds Semaphore to be the best and the fastest CI/CD tool on the market

[Read case study](#)**SB** Simply Business

Simply Business moves from Jenkins to Semaphore, streamlining its enterprise CI

[Read case study](#)**P** PUREPOINT

Purepoint runs a cost-efficient CI pipeline at scale with Semaphore

[Read case study](#)

Got a question?

Email us at

marketing@renderedtext.com

